



SHOPPERS HAPPY . . . Shoppers receiving their first Blue Chip stamps at local markets were enthusiastic about the plan. New trading stamps will be given to customers at major grocery and drug chains and various independent stores and service stations throughout nine counties in Southern California and Southern Nevada.

New Trading Stamp Program Launched in Torrance Area

A new trading stamp plan has been introduced to residents of Southern California and Southern Nevada.

Blue Chip stamps are being given to customers at major grocery and drug chains and at innumerable independent stores and service stations throughout nine counties in Southern California and Southern Nevada. Counties where the plan is operating include Los Angeles, Orange, San Bernardino, Riverside, Ventura, Kern, Santa Barbara, a portion of San Luis Obispo and Clark County, Nevada.

Among those introducing Blue Chip stamps are Safeway, Ralphs, Von's, Shopping Bag, Market Basket, Thriftmart, Alexandria's, Lucky Stores, The Boys, Food Giant, Shopper's Market, Jordano Bros., Purity, Cracker Barrel, Slater Bros., Better Foods, Beach Grocers, and Thrifty and Save-On Drug Stores.

According to Donald A. Koepel, vice president and general manager of the Blue Chip Stamp Co., "with the introduction of the stamps to Southern California, Blue Chip—operating only in California and Southern Nevada—becomes the second largest trading stamp plan in volume within

Tagman Says The Line'll Get Longer

Is there a blue-gray sticker on the rear license plate of YOUR car?

Are you taking care of this important matter early in the New Year? Or letting it slide until the last minute?

People who renew their automobile registration during the first few days of January, and put the renewal sticker in place, can in good conscience look for the new sticker on the license plates of their friends and neighbors.

Motorists who get this chore out of the way as one of their first acts in 1960 will enjoy several advantages, according to Robert McCarthy, State Director of Motor Vehicles.

FIRST, THERE'S the advantage of saving time. License renewal lines at local Motor Vehicles Department offices and at some banks, which are handling renewals as a courtesy to their customers, are getting progressively longer as the February 4th deadline approaches.

SECONDLY, license renewal is a necessary evil, and once accomplished, you can forget it.

And then, there's the fun of being able to sport your new license sticker around people who are postponing their application as long as possible, and who will have to wait in long lines to avoid paying the late penalty. Having taken care of this item, you can go on to more important things.

WITH MORE than 8 million motor vehicles to be registered in California in just over a month's time, every person who values time is well advised to do his "license sticker shopping early."

Torrance area residents may renew their automobile license for 1960 at the local office of the Department of Motor Vehicles at 1907 Border Ave. The office is open from 8 a.m. to 5 p.m., Mondays through Fridays, and from 8 until Noon on Saturdays during January.

the United States. We anticipate having 8000 outlets in California by the end of 1960."

Saver Books and full color catalogues showing 52 pages of premium items are available at all Blue Chip outlets.

Parents Must Teach Safety Chace Says

Supervisor Burton W. Chace warned yesterday that parents should make it a point to teach children with bicycles traffic rules and safety regulations.

Taking cognizance of the many bicycles given as Christmas presents, Chace said the novice operator, particularly the very young, should be taught and carefully watched until they understand the dangers on the streets.

"Take the same care as if they were just learning to drive an automobile because they will be riding their bicycles on the same streets with cars," he declared.

Pointing out that during 1958, three school-age bicyclists were killed and 301 injured in accidents with vehicles on County highways, Chace added:

"Be sure the bicycle you gave for Christmas is a present of joy and not of sorrow," Chace said.

A study of those injured or killed in bicycle mishaps showed that school-age cyclists were the principal traffic violators in 80 per cent of the accidents, Chace said.

And most of these accidents were caused because of violation of vehicular right of way, improper turning movements, riding on the wrong side of the road and disregarding traffic controls and signals," he added.

\$8.5 Millions Paid Out By Great Western

An all time high of \$8,500,000 in yearly interest on savings has been paid for 1959 by Great Western Savings and Loan Assn., President John F. Marten announced. Interest paid to its more than 120,000 savers during 1959, totaling a quarter of a million dollars more than the same period last year, was the largest yearly amount ever paid by Great Western.

For the fourth quarter of 1959, October, November, and December, more than \$2,594,000 was paid to Great Western savers in interest. Marten stated that those customers "who have faithfully maintained their accounts with our association will benefit from the new increased interest rate, and that this 4 1/2 per cent annual rate of interest paid on savings is further proof that it pays not only to save, but stay, with Great Western Savings."

Marten also stated that the assets of Great Western Savings have now climbed to a new high of \$325,085,089 as of Dec. 31, 1959 or an increase of over 25 per cent at the end of 1958.

Great Western's Los Angeles offices are located at 7th and Hill Sts., Manchester and Vermont and Crenshaw at Vernon, 15112 South Western Ave. in Gardena, 5098 Faculty Ave. in Lakewood and 16818 Hawthorne Blvd. in Lawndale.

Prominent Backers Increasing For Senate Reapportionment Vote

Supervisor Burton W. Chace yesterday reported that the list of prominent citizens supporting reapportionment of the State Senate is growing daily.

Included among the group are actors George Murphy and Ronald Reagan who have joined a subcommittee of 100 to formulate and implement policy in the campaign. They are members of the Southern California portion of the group.

Others on the committee include Assemblyman Harold K. Levering, West Los Angeles; Assemblyman W. S. Grant, Long Beach; and Assemblyman

Charles E. Chapel, Inglewood. "I am happy to see so many outstanding citizens and public figures are realizing the tremendous importance of equal representation in the State Senate," Chace declared. "We are not asking for any special privileges and are not trying to dominate the Senate which is now controlled by the rural areas with a small percentage of the population."

HUNDREDS OF volunteer petition circulators are now gathering signatures to qualify an initiative petition to be presented to voters at the Nov. 8, 1960, general election. A total of 420,121 valid signatures of registered voters must be obtained by March, 1960.

More workers are needed to help circulate these petitions, Chace said. Those wishing to volunteer are asked to contact The Committee for Equitable Representation in the State Senate, 617 South Olive, Suite 500, Los Angeles, or call MA 7-3776.

THE PLAN to reapportion the State Senate so it will be

divided equally between Northern and Southern California has been endorsed by many cities, including Long Beach, Torrance, El Segundo, Manhattan Beach, Santa Monica and Signal Hills.

Other groups supporting the 20-20 plan first proposed by Supervisor Frank Bonelli, chairman of the Board of Supervisors, include Culver City Junior Chamber of Commerce, Santa Monica Junior Chamber of Commerce, Paramount Chamber of Commerce and Rolling Hills Board of Realtors.

Service Manager Named by Mobil

J. A. Boege, 4573 Don Miguel Drive, Los Angeles, has been named manager of technical services at Mobil Oil Co.'s Torrance refinery, it was announced yesterday. Boege joined General Petroleum Corp. in 1930. General Petroleum became a part of Mobil Co. on Jan. 1.

Boege will be responsible for engineering, economics and planning and the control laboratory.

The appointment of J. W. Jensen, 4326 Enoro Drive, Los

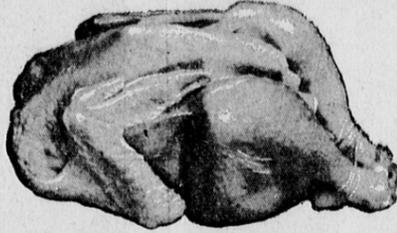
Angeles, as chief project engineer at the Torrance refinery, also was announced. Jensen joined General Petroleum in 1940.

He will be responsible for design, mechanical, and project engineering for the refinery.

In Sheriff's School

Zetta M. Duran of Torrance has completed an intensive 10-week basic law enforcement training program at the Los Angeles County Sheriff's Academy.

LUCKY'S Sun. Mon. Tues. Wed. SPECIALS



Country Fresh!

Chicken

- Stewing Chickens** **23¢**
Cut-up . . . Pan Ready . . . Tasty, Tender Chickens
- Ground Round** **65¢**
Fresh Lean Beef . . . Ground Minutes Before You Buy
- Stew Meat** **69¢**
Lean Boneless Beef . . . For Delicious Stews & Casseroles

WHOLE BODY FOR FRICASSEE AND STEWING

19¢ LB.

. . . for dozens of mouth-watering dishes! . . . plump and rich with just enough golden fat to make the most delicious meals you've ever tasted . . . so lip-smacking' good as chicken 'n' dumplings!

Margarine Lucky **2 LB. 25¢**

Coffee Chase and Sanborn **1-lb. can 49¢**

TV Dinners Swanson's **11 oz. 59¢**

Detergent Lucky "Liquid" **22 oz. 45¢**

Sparkling Fresh Produce

- Washington Winesap Apples** Extra Fancy **2 LBS. 25¢**
- Broccoli** Fresh Iced . . . **2 lbs. 29¢**
- Banana Squash** Thick Meated **3¢/lb**

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 - NORWALK
 - REDONDO
 - HERMOSA BEACH
 - INGLEWOOD
 - BELL
 - LONG BEACH
 - LOMITA
 - TORRANCE
 - HIRAM'S PLAZA (Spring & Palo Verde)
 - LAKEWOOD
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 - WEST COVINA

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